



**THE ORANGE COUNTY
CHILDREN'S BOOK FESTIVAL**
Sunday, October 6, 2019

Sponsorship Opportunities



J. K. Rowling Sponsor: \$30,000 and up

- Major Stage branding with your Company logo
- Celebrity author signing tent
- Large prime booth location
- Participation with the Festival in other Orange County literacy events
- Press release story about sponsor
- Inclusion with other Festival major media opportunities
- Company logo displayed on Festival web site
- Full page ad in Festival Guide
- 30-second message presented on the Main Stage a minimum of five times or other stage of your preference.
- Logo on bookmarks distributed to Orange County schools
- Prominent company logo on Festival T-shirts
- Access to VIP/Sponsor's lounge
- Recognition in Festival guide
- Festival Keepsake

Hans Christian Andersen Sponsor: \$15,000

- Large prime booth location
- Sponsor recognition in media
- Press release story about sponsor
- Company logo on festival web site
- Full page ad in Festival Guide
- 30-second message presented on the Main Stage a minimum of five times or other stage of your preference.
- Logo on bookmarks distributed to Orange County schools
- Prominent company logo on festival T-shirts
- Access to VIP/Sponsor's lounge
- Recognition in Festival guide
- Festival Keepsake

Dr. Seuss Sponsor: \$7,500

- Double booth or two booths
- Sponsor recognition in media
- Press release story about sponsor
- Company logo on festival web site
- Half page ad in Festival Guide
- 30-second message presented on the Main Stage a minimum of five times or other stage of your preference.
- Logo on bookmarks distributed to Orange County schools
- Company logo on Festival T-shirts
- Recognition in Festival guide
- Access to VIP/Sponsor's lounge
- Festival Keepsake

Velveteen Rabbit Sponsor: \$5,000

- Double booth or two booths
- Press release story about sponsor
- Company logo in Festival Guide, T-shirts and on our website
- Half page ad in Festival Guide
- 15-second message presented on the Main Stage a minimum of three times or other stage of your preference.
- Access to VIP/Sponsor's lounge
- Logo on bookmarks distributed to Orange County schools
- Co-sponsorship opportunity with available stages
- Festival Keepsake

The Little Engine That Could Sponsor: \$3,500

- Double booth (10 X 20) or two booths
- Press release story about sponsor
- Company logo in Festival Guide, T-shirts and on our website
- Quarter page ad in Festival Guide
- 15-second message presented on the Main Stage a minimum of five times or other stage of your preference.
- Access to VIP/Sponsor's lounge
- Festival Keepsake

Hardy Boys Sponsor: \$2,500

- Standard 10 X 10 booth
- Company logo in Festival Guide, T-shirts and on our website
- Quarter page ad in Festival Guide
- 15-second message presented on the Main Stage a minimum of one times or other stage of your preference.
- Press release story about sponsor
- Access to VIP/Sponsor's lounge
- Festival Keepsake

Diary of A Wimpy Kid: \$1,500

- Standard 10 X 10 booth
- Company logo in Festival Guide, T-shirts and on our website
- Access to VIP/Sponsor's Lounge
- Festival Keepsake

The Orange County Children's Book Festival is a DBA of Timeless Learning Inc., a California 501 (c) (3) non-profit public benefit corporation. (ID #20-0985256)

Note: Major sponsor levels (over \$20,000) may be pledged for multiple (consecutive) years. (2 years, 3 years, etc.) Although the sponsorship level is paid annually the value will be determined by cumulative total.